

Viticulture, enology and marketing for cold-hardy grapes

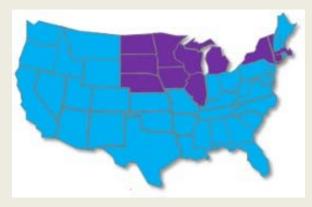


Pesticide Drift Seminar November 3, 2012



Nebraska Winery & Grape Growers Association





The view from New York:
Diagnosis, Economics, Management
Of Grape Injury from 2,4-D and other
Growth Regulator Herbicides





The Northern Grapes Project is funded by the USDA's Specialty Crops Research Initiative Program of the National Institute for Food and Agriculture, Project #2011-51181-30850





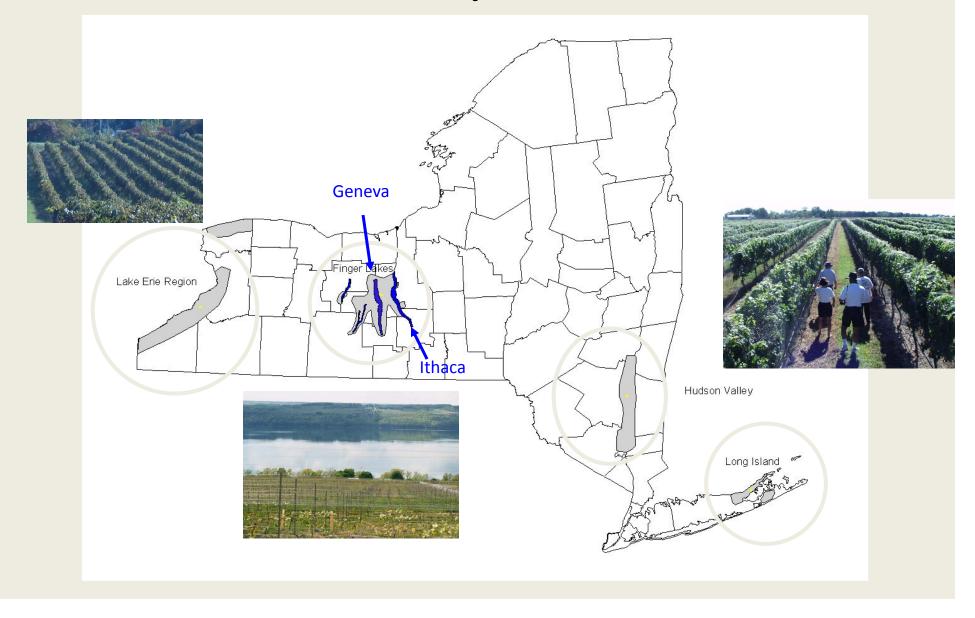
Nebraska Herbicide Injury

Photos by Cathy Oslzly and Tom Zumpfe

Outline

- Tom Zumpfe's Charge:
 - How to identify herbicide drift
 - How to take care of affected plants
 - How to document your loss
 - Who to call when your vineyard is 'hit'
- Tim Martinson's 'take':
 - Prevention is the best strategy
 - Management afterwards: 'It is what it is'
 Adjusting to smaller vines.

New York Grape Production

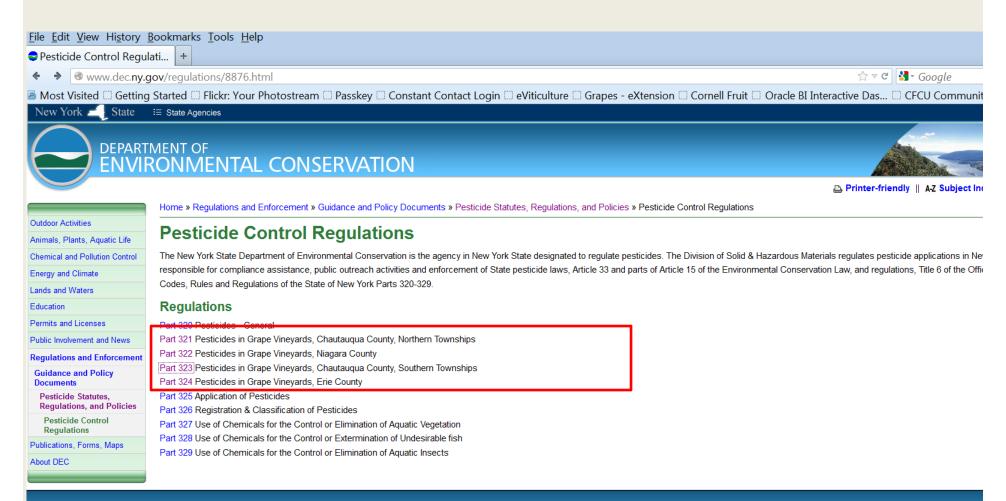


Topics

- New York history and regulations
- List of potential products
- Diagnosing injury
- 2,4-D formulations and risk
- Impact on vines
- Economics

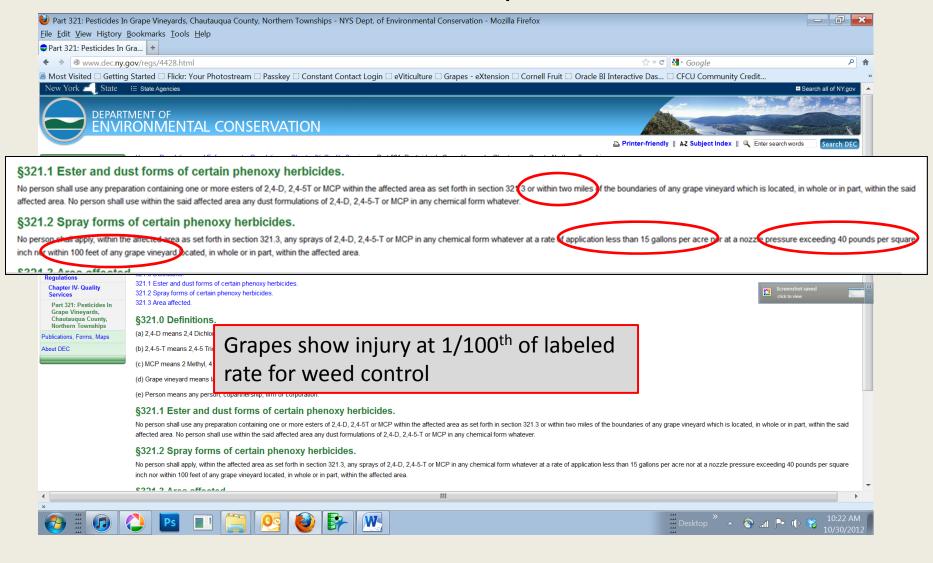
New York Pesticide Regulations

*2,4-D Esters in Grape Counties*1972 Pesticide Law



New York Pesticide Regulations

2,4-D Esters in Grape Counties



Click to show one page at a time

Table 1. Herbicides that have potential to injure grapes.

Growth regulators			ALS in			
2,4-D	Dicamba	Others	Glyphosate	Sulfonylurea	Imidazolinone	Others
Amine 4	Banvel	Bronate*	Roundup	Ally	Arsenal	Gramoxone
Barrage	Clarity	Crossbow*	Rodeo	Ally Extra	Assert	Aim
Esteron 99	Rave*	Curtail*	Roundup Ultra	Amber	Beyond	Boa
Formula 40		Landmaster*	Roundup	Canvas	Pursuit	
Hi Dep		MCPA	UltraMax	Cimarron	Raptor	
LV-4	dino	RT Master	Roundup	Express	Plateau	
LV-0	dine	Starane	WeatherMax	Finesse		
Saber + 2,4	1 D	Tordon	Landmaster*	Glean		
Salvo		Turflon	Glyphos	Harmony Extra	L	
Savage P	yradines	Trimec	Glypro	Harmony GT		
Tricep			RT Master	Oust		
Weedar 64		Garlon	Touchdown	Peak		
Weed-B-Gon				Rave*		
Weedmaster						
Weedone						

This list is not all-inclusive; other herbicides also may injure grapes.

Source: Ball, D., R. Parker, J. Corquhoun & I. Dami. 2004. *Preventing Herbicide Drift and Injury to Grapes.* Oregon State University Cooperative Extension Service, Bull #EM8860, Corvallis.

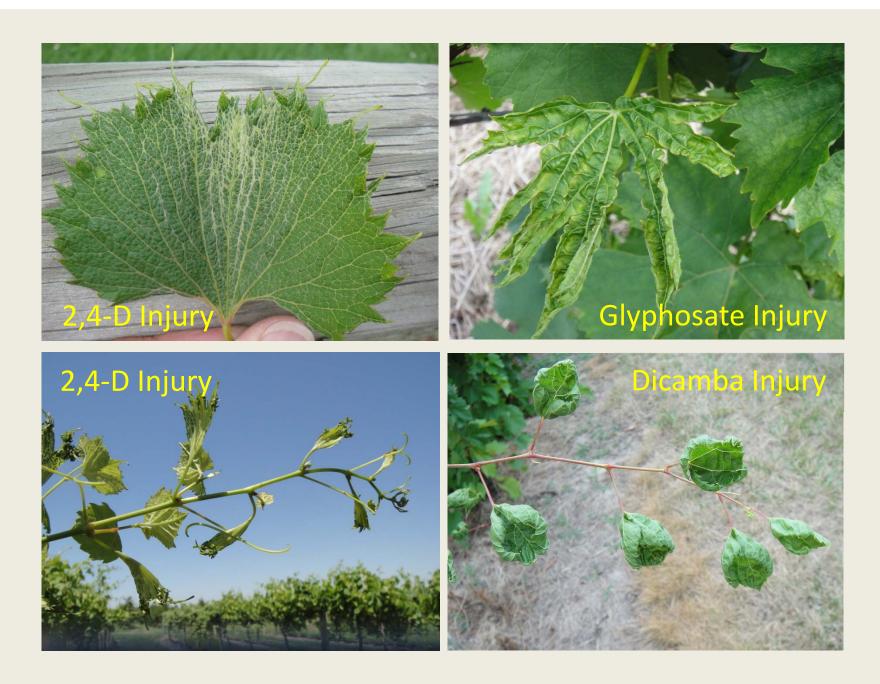
^{*}A prepackage mixture containing a growth-regulator herbicide as at least one active ingredient.



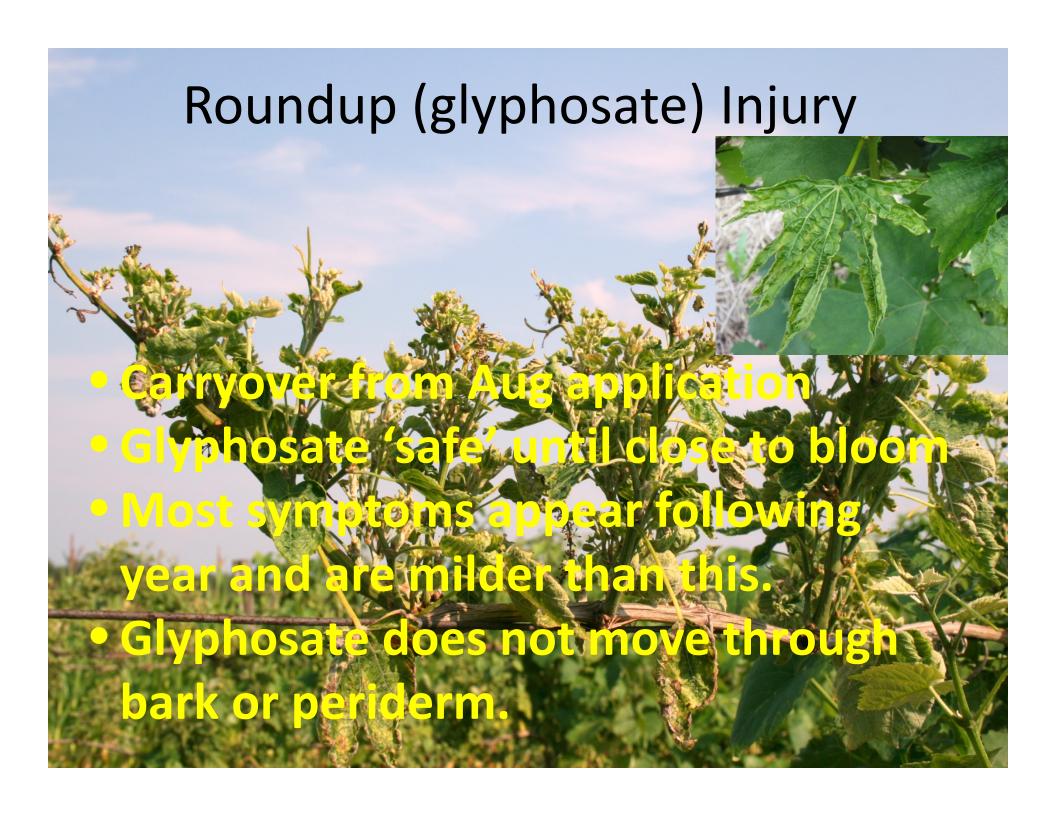
2,4-D Injury Baco Noir, Western NY



Photos courtesy Tim Weigle, NY State IPM Program

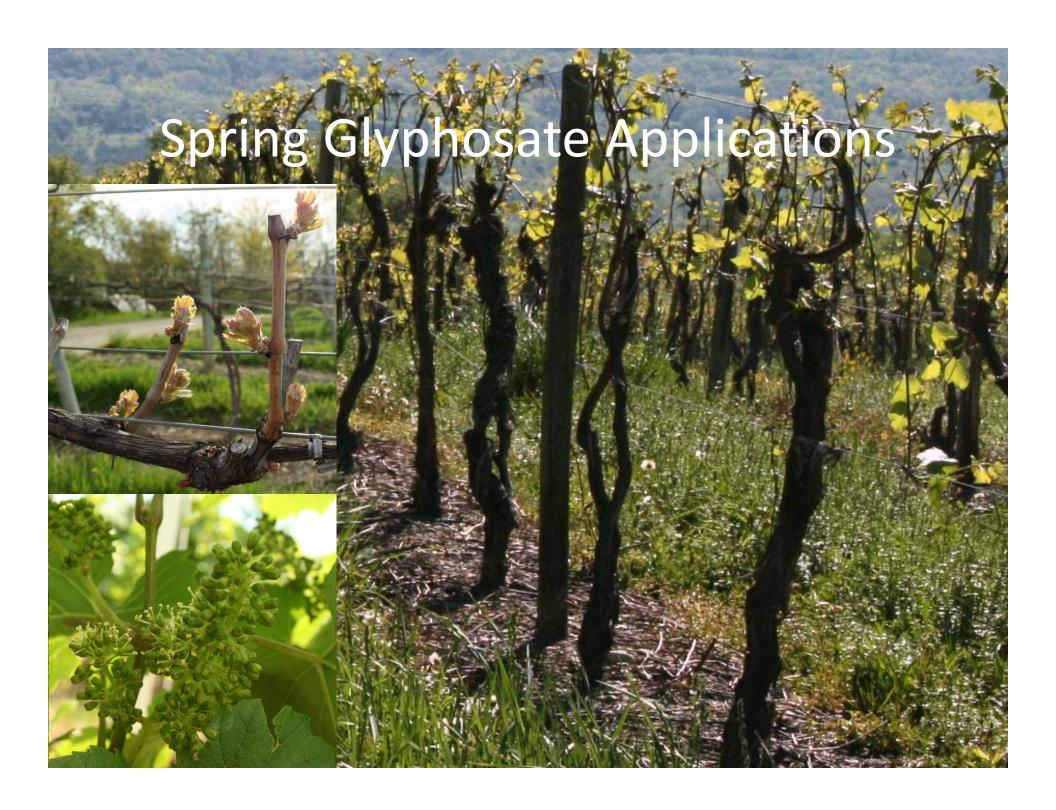


Photos courtesy Bruce Bordelon, Purdue University

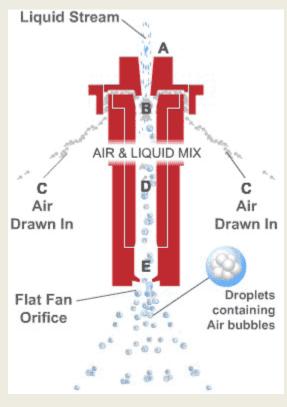








Reducing Herbicide Drift in Your Vineyard



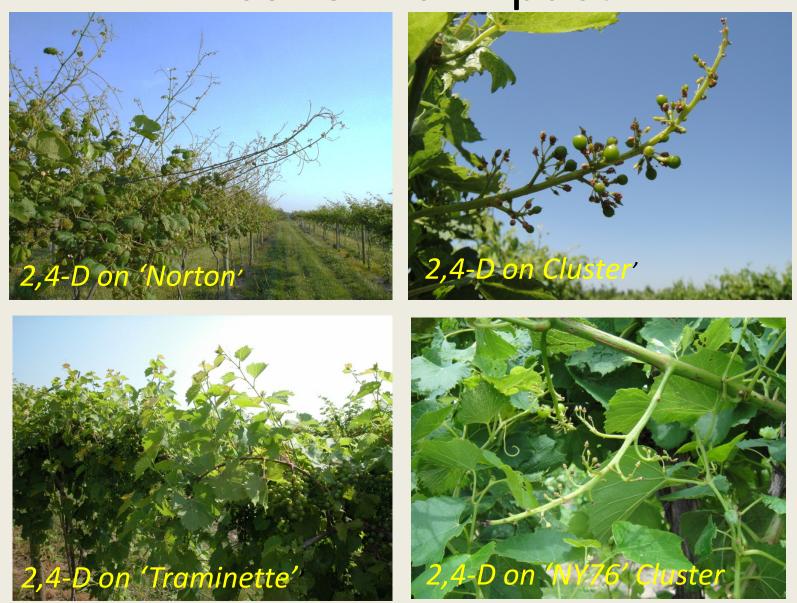








Economic Impact



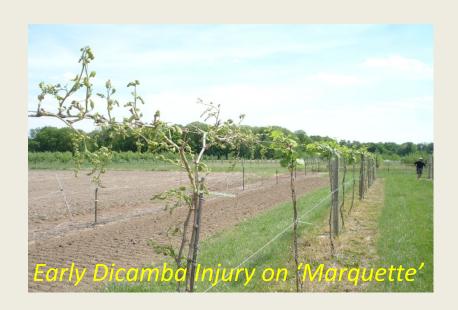
Photos courtesy Bruce Bordelon, Purdue University

Economic Impact - Dicamba

Canopy:

- Loss of active leaf area during active growth phase.
- Carryover: Low pruning weight (>50% loss)







Photos courtesy Bruce Bordelon, Purdue University

Economic Impact - Dicamba

Fruit:

- Poor fruit set in Year 1.
- Smaller vines support fewer clusters following year.



Photos courtesy Bruce Bordelon, Purdue University







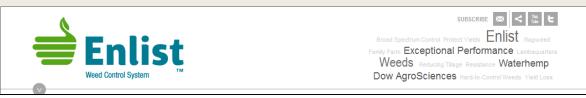


2,4-D Formulations and Volatilation

- Spray Drift vs. Volatilization
- Formulations
 - Esters (very volatile)
 - Amines (lower volatility)
 - 'Low volatility Esters' higher molecular wt
 - New: Colex-D Low volatile, Dow Agriscience "Choline formulation"
- Get your neighbors to use 'amines', not 'esters'
- Road crews: Beware. Often use pre-packaged formulations with >1 active ingredient.

New: 2,4-D resistant Soybeans

(Dicamba to follow)



Leading-edge technology

The Enlist™ Weed Control System represents the latest thinking in the science of weed control.

The system will feature Enlist Duo™ herbicide that's optimized with Colex-D™ Technology.

Designed with growers and applicators in mind, herbicides featuring Colex-D Technology will offer ultra-low volatility, reduced drift, decreased odor and improved handling.

The research and development behind Colex-D Technology has involved state-of-the-art formulation technology, a new 2,4-D product manufacturing innovations, hundreds of lab tests and field trials and close cooperation with university researchers worldwide. The result: exceptional performance that will advance weed control.







Carryover in 2005





Economic Impact of 2004 Freeze

ESTIMATE OF CROP AND WINE LOSSES DUE TO WINTER INJURY IN THE FINGER LAKES

Timothy E. Martinson Area Extension Educator Finger Lakes Grape Program Cornell Cooperative Extension

Gerald B. White
Dept. Applied Economics and Management
Cornell University

Summary. Winter injury to hybrid and V. vinifera wine grape varieties will result in crop losses and potential losses in wine volume for Finger Lakes grape growers and wineries. Both a survey of growers and wineries for crop and vine loss and a detailed sampling of 220 vineyard blocks by the Finger Lakes Grape Program estimate that the overall 2004 crop will be 28% of average for V. vinifera, 63% for hybrid varieties, and 95% for native Labrusca varieties. This will result in a loss of about 2700 T of V. vinifera grapes, valued at \$3.6 million and 4000 T of hybrid grapes valued at \$1.6 million, about 35% of the total crop value and 16% of the overall tounage of grapes produced in the Finger Lakes.

The direct crop loss to grape growers is estimated at \$5.7 million for the 2004 crop year. These grapes would produce 459,000 gallons of V. vinifera and 688,000 gallons of hybrid-based wines, with an estimated value of \$23.4 million and \$18.1 million, respectively for 2004. An estimated 298 acres of V. vinifera vines will need to be replaced, at a cost of \$2.1 million. Subsequent losses in 2005-2008 crop years are estimated at an additional 2,300 tons, with a value of 3.0 million. Wine production from these grapes would total 391,000 gallons of wine, valued at \$19.9 million. Total costs to the industry are estimated at \$63.6 million through 2008.

Table 1. Estimated losses attributable to winter injury in 2004, through the 2008 crop year.

Source	Dollars
Direct crop loss 2004	\$5,718,385
Projected crop loss 2005-2008	\$3,031,400
Vine Replacement costs 2005	\$2,086,060
Retraining/renewal cost	\$97,500
Subtotal Vineyard only	\$10,933,345
Wine retail and wholesale value V. vinifera 2004	\$23,409,000
Wine retail and wholesale value hybrid 2004	\$18,082,050
Subtotal (wine value 2004)	\$41,491,050
Wine Value added 2004 (minus grape cost)	\$35,772,665
Wine retail and wholesale value V. vinifera 2005-2008	\$19,941,000
Wine Value Added 2005-2008 (minus grape cost)	\$16,909,600
Subtotal Wine Value Added only	\$52,682,265
Total	\$63,615,610

Grower Survey Responses:

Table 5. Percentage of acres in each category

	<u> </u>		
Vinifera	Hybrid	Labrusca	
604 acres	592 acres	948 acres	
24% Replant Acres	1% Replant	0% replant	
42% Total Crop loss	8% Total Losses	0% total crop	
34% Less than 1/2 crop	26% less than 1/2 crop	2% less than 50%	
17% 50-75% crop	31% 50-75% crop	12% 50-75%	
6% Full crop	35% full crop	86% full crop	

Finger Lakes Grape Program Samples of 219 vineyard blocks:

Table 6. Percentage of blocks surveyed in each category

Vinifera	Hybrid	
185 blocks	34 blocks	
19% replant blocks	3% Replant	
34% Total Crop loss (19+15%)	6% Total Losses	
49% Less than 1/2 crop	41% less than 1/2 crop	
9% 50-75% crop	32% 50-75% erop	
8% Full crop	21% full crop	

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Costs of the 2004 Freeze

One Year crop loss in Vineyard and Winery

Table 1: Cost of loss of 1 year's production in terms of grape and wine value.				
Vineyard Losses	Hybrid	Vinifera	Nebraska	
Yield (T/acre)	4.7	3	4.67	
Vines per acre (6x9 spacing, or 7x10 NE)	806	806	623	
Price per ton	\$ 500	\$ 1,500	\$1,200	
Gross receipts per acre	\$ 2,350	\$ 4,500	\$5 <i>,</i> 607	
Gross receipts per vine per year	\$ 2.92	\$ 5.58	\$9.00	
Wine Loss				
Gallons/acre @170 gal/ton	799	510	794	
Cases per acre @ 2.4/gal	333	213	331	
Bottles per acre @ 12/case	3,995	2,550	3972	
Retail Price per Bottle	\$9	\$15	\$15	
Gross Wine Receipts per acre	\$35,955	\$38,250	\$59,574	
Wine value added/acre	\$33,605	\$33,750	\$53,967	
Table 2: Losses per acre and per vine with 1 year of lost grape production.				
Losses Per Acre	Hybrid	Vinifera	Nebraska	
Vineyard gross receipts per acre	\$ 2,350	\$ 4,500	\$5,607	
Wine Value added/acre	\$33,605	\$33,750	\$53,967	
Losses Per Vine				
Grape value/vine	\$2.92	\$5.58	\$9.00	
Wine value added/vine	\$41.69	\$41.87	\$86.63	
Total annual receipts loss per vine	\$44.61	\$47.46	\$95.63	

2,4-D Scenario

- Year 1: Total loss of crop, 50% reduction of growth (& Pruning Weight)
- Year 2: 50% loss in yield, some recovery in vine size
- Year 3: 25% loss in yield, vine size completely recovered

Table 3: Loss with 50% carryover in Yr 2, 25% carryover loss in Year 3

Vineyard	Hybrid	Vinifera	Nebraska
Year 1 vine revenue loss (100% loss)	\$2,350	\$ 4,500	\$5,607
Year 2 vine revenue loss(50% loss)	\$1,175	\$2,250	\$2,804
Year 3 vine revenue loss (25% loss)	\$587	\$ 1,125	\$1,402
Total vineyard losses (1-3)	\$4,112	\$7,875	\$9,812
Winery			
Year 1 wine value added (100% loss)	\$33,605	\$33,750	\$53,967
Year 2 wine value added (50% loss)	\$16,802	\$16,875	\$26,984
Year 3 wine value added (25% loss)	\$8,401	\$8,437	\$13,492
Total wine value added/acre (1-3)	\$58,808	\$59,062	\$94,443
Total (Per Vine)			
Total wine value added/vine (1-3)	\$72.96	\$73.28	\$151.59
Total vineyard losses per vine (1-3)	\$5.10	\$9.77	\$15.75
Total economic loss	\$78.07	\$83.05	\$167.34

Vine Replacement Scenario

- Year 1: Total crop loss and vine death
- Year 2: Partial replant of missing vines
- Year 3-4: Vines defruited, no production
- Year 5: Partial crop (50%)
- Year 6: Back to full production

Table 3: Losses per vine, assuming vine replacement, with full production in Year 5

Vine replacement	Hybrid	Vinifera	Nebraska
Grape value lost/vine (1-5)	\$13.12	\$25.12	\$40.50
Wine value lost/vine (1-5)	\$187.62	\$188.43	\$389.81
Total gross receipts loss/vine	\$200.74	\$213.55	\$430.31
Replanting cost/vine	\$8.30	\$8.30	\$10.74
Total	\$209	\$222	\$441

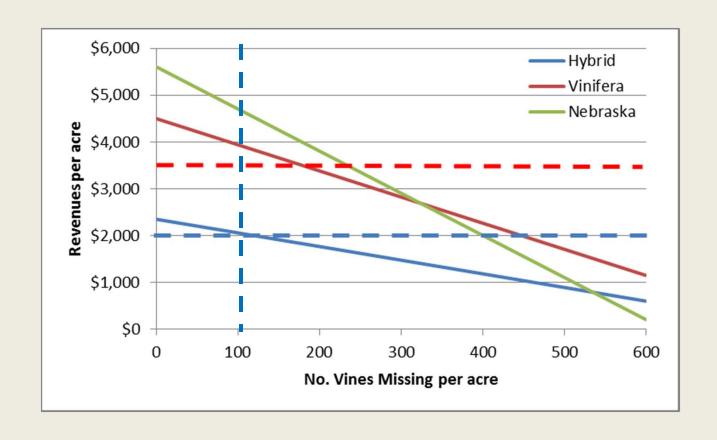
Fill-in of missing vines assumes cost/acre of \$6,620, which is vineyard establishment costs of \$9,976 minus site preparation and trellis construction.

What do missing vines cost?

Summary

Vineyard Losses	Hybrid	Vinifera	Nebraska
One year	\$2.92	\$5.58	\$9.00
2,4-D (3 yr)	\$5.10	\$9.77	\$15.75
Missing vine	\$21.42	\$33.42	\$51.24
Vineyard and winery			
One year	\$45	\$47	\$96
2,4-D (3 yr)	\$78	\$83	\$167
Missing vine	\$209	\$222	\$441

Crop Revenue and Missing Vines



Summary

- Herbicide injury symptoms distinctive
- Not just 2,4-D
- Immediate effects on canopy growth and fruit set.
- Carryover effects: Vine size, pruning weights, vine capacity
- Per-vine revenue losses: \$9 (one year) to \$51 (replacement) per vine
- Estate wineries: With retail wine value, \$96 (one year) to \$400 per vine (replacement)
- <u>Prevention</u> better than <u>Reaction</u>.

Management

Proactive:

- Talk to your neighbors, county road crews
- If 2,4-D, insist on amine form, not ester
- If other substitutes, offer to pay difference in cost

Reactive:

- Adjust pruning strategies, focus on regaining vine size.
 - Trunk replacement?
- Document injury, pursue remedy, hope it's a deterrent.

Spray Tech in your vineyard



RESEARCH FOCUS

Improving Spray Deposition with Engineering Innovation -What a Difference a Decade Makes
Andrew Landers
Senior Extension Associate

epartment of Entomology, NYS Agricultural Experiment Station College of Agriculture and Life Sciences, Cornell University

KEY CONCEPTS

Adjusting air direction by re-

pray is going, and adjust nozzi



opy develops, more air and liquid are required for adequate penetration and

rsity over the past ten years is focused on developing anopy sprayers that increase deposition throughout the

or grape growers is apply eloping target throughout ving season. As the

Improved deposition may also be attained by correct nozzle selection and orienta

ed in vineyards throughout New York and Pennsylvania over the past decade have shown that growers can increase spray deposi-tion by up to 82% and reduce spray drift by 70% by adjusting the airflow coming from the sprayer

We've developed three novel methods of surflow adjustment with the goal of keeping the air and spray plume within the caropy. The result is that growers have access to new tools and techniques for increasing spray deposition and reducing drift

Research Forms 2011-1: Cornell Viticulture and Englary



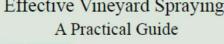
Figure 1: Cornell "doughnut" used to restrict airflow from airblast sprayer fan.

Effective Vineyard Spraying A Practical Guide



Andrew Landers has written a 260 page book on vineyard spray technology aimed at growers and industry. It includes a CD with video demonstrations of various topics. For more

www.effectivespraying.com



http://grapesandwine.cals.cornell.edu/appellationcornell/issue-5/upload/Landers-Research-Focus-2011-1.pdf

Or 'Google': Appellation Cornell





Figure 6: Inexpensive patternator built out of window screens. Plans are available at:

http://www.nysaes.comell.edu/ent/facultu/landers/nestano/PATTERNATOR.htm

Thanks

- Nebraska Winery and Grape Growers' Association
- Bruce Bordelon, Purdue University
- Tim Weigle, Cornell University
- Russ Hahn, Cornell weed specialist
- SE Nebraska Community College
- Tom Zumpfe