

## Appendix C

### Appendix C Project Advisory Council Members Northern Grapes Project

Fourteen individuals have agreed to serve on the Northern Grapes Project Advisory Council. They represent expertise in research and extension (viticulture, horticulture, genetics, enology), national and state-based industry and trade associations, and growers and winemakers from the Upper Midwest and Northeast, representing local and regional producers' associations. Each has provided a letter of commitment, agreeing to participate in annual meetings of the project team over the course of the project (or send a designate) and to evaluate the project's goals and activities. Additional members (up to 5) will be included before the start of the Northern Grapes project, including a research enologist.

	Name and Affiliation	Areas of expertise
Industry Trade Associations	<p><b>Jean- Mari Peltier</b> President National Wine and Grape Initiative 1415 L Street, Suite 460 Sacramento, CA <a href="http://www.ngwi.org">www.ngwi.org</a></p> <p><b>Linda Jones</b> Executive Director Michigan Wine Industry Council Constitution Hall PO Box 30017 Lansing Michigan <a href="http://www.michiganwines.com">www.michiganwines.com</a></p>	<p>Leads national research funding and advocacy organization for grape and wine industry. Expertise in research and policy for the grape industry.</p> <p>Over 20 years experience in wine marketing and promotion of Michigan Wines. Organization sets research priorities and provides funding.</p>
Producer Organizations	<p><b>MGGA Board of Directors</b> Minnesota Grape Growers Association 433 West 3<sup>rd</sup> St, Suite 1 Red Wing, MN 55077 <a href="http://www.mngrapes.org">www.mngrapes.org</a></p> <p><b>Phil Randazzo</b> Coyote Moon Vineyards County Rd 3 Clayton, NY 13624 <a href="http://www.coyotemoonvineyards.com">www.coyotemoonvineyards.com</a></p> <p><b>Howard Burson</b> Winemaker, Sharpe Hill Vineyard Pomfret, CT 06258 <a href="mailto:hbursen@charter.net">hbursen@charter.net</a></p>	<p>Sponsor of Cold Climate Wine and Grape Conference (600+ attendees). Board will appoint representative.</p> <p>Owner, 4,000 case winery, open two years. Past President of the Northern NY Wine Grape Growers. Background in real estate franchising and marketing with Century 21.</p> <p>Winemaker with 20+ years experience. Past president of the Connecticut Winery and Vineyard Association.</p>

## Appendix C

Producer Organizations (continued)	<p><b>Dave Cushman</b>            Park Farm Winery            15159 Thielen Road            Bankston, IA 52039  <a href="http://www.parkfarmwinery.com">www.parkfarmwinery.com</a></p> <p><b>R. Thomas Zumpfe</b>            Dove Landing Vineyard            500 South 176<sup>th</sup> Street            Lincoln, NE 68520  <a href="mailto:rtzumpfe@windstream.net">rtzumpfe@windstream.net</a></p> <p><b>Bob Werson</b>            Tassel Ridge Vineyards            1681 220<sup>th</sup> St            Leighton IA, 50143  <a href="http://www.tassellridge.com">www.tassellridge.com</a></p> <p><b>Rob McDowell</b>            Lake Champlain Grape Growers Assn.            PO Box 2344            Plattsburgh, NY 12901  <a href="http://www.lakechamplainwines.org">www.lakechamplainwines.org</a>  <a href="mailto:redwine@charter.net">redwine@charter.net</a></p> <p><b>Dave Greenlee</b>            Tucker's Walk Vineyard            48332 254th St.            Garretson, SD 57030  <a href="http://www.tuckerswalk.com">www.tuckerswalk.com</a></p>	<p>10 year-old winery in eastern Iowa.            President of the Iowa Grape Growers Association.</p> <p>Owner, Dove Landing Vineyard.            Hosted variety trials for Univ. Nebraska Lincoln.            President, Nebraska Grape Growers Association.            Owner of RT Zumpfe Engineering.</p> <p>Owner, Tassel Ridge Winery (60 acres of cold climate cultivars/ 10,000 case winery).            Founder and owner Interpower Co. (Manufacturer).</p> <p>Owner, Purple Gate vineyard            10 year grower, interests in variety trials            Organizer, Lake Champlain Grape Growers Assn.</p> <p>President, South Dakota Winegrowers Assn.</p>
Scientists	<p><b>Justine Vanden Heuvel</b>            Dept. of Horticulture            Cornell University            Ithaca, NY 14850  <a href="mailto:jev32@cornell.edu">jev32@cornell.edu</a></p> <p><b>Rebecca Sideman</b>            Associate Professor of Plant Biology and Extension            University New Hampshire            Durham, NH 03824  <a href="mailto:Becky.Sideman@unh.edu">Becky.Sideman@unh.edu</a></p>	<p>Assistant Prof. of Viticulture.            Expert on canopy management, light interception and viticultural practices.</p> <p>Extension specialist in horticultural crops.            Ph.D. in Genetics, background in breeding.</p>

## Appendix C

**Jeff Iles**

Dept. of Horticulture  
Iowa State University  
Ames, IA

[iles@iastate.edu](mailto:iles@iastate.edu)

Horticultural Research and Extension  
(Woody Ornamentals).  
Chair, Horticulture Department.

**Patrick O'Malley**

Iowa State University Extension  
Johnson County  
Iowa City, IA

[omall@iastate.edu](mailto:omall@iastate.edu)

Commercial Horticulture Extension Specialist in  
eastern Iowa.



**NATIONAL  
GRAPE  
& WINE  
INITIATIVE**

January 6, 2010

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing the National Grape & Wine Initiative on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$120/hour for 20 h annually, this in-kind contribution, over the five years of the project, represents an annual match of \$2,400, or a total over the five years of the project of **\$12,000.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,

Jean-Mari Peltier, President

**Board Officers**

John Martini, Chair  
Anthony Road Winery, NY

Vicky Scharlau, Vice Chair  
Washington Association of Wine  
Grape Growers

Rich Smith, Secretary-Treasurer  
Paraiso Vineyards, California  
Kathleen Nave, Past Chair  
California Table Grape Commission

**Board of Directors**

Jim Ballard  
James Arthur Vineyards, NE  
Jay Hardenburg  
National Grape Cooperative NY  
Pete Downs,  
Kendall-Jackson Wine Estates, CA

Jim Frisinger,  
Frisinger Vineyard, CA

Ann Heidig  
Lake Anna Winery, VA

Ed Hellman  
Texas A&M, TX

Hal Huffsmith  
Trincher Family Estates, CA

Nick Dokoozlian  
E&J Gallo Winery, CA

Jerry Lohr  
J Lohr Vineyards & Winery, CA

Dan Martinez  
Martinez Orchards, CA

Rick Stark  
Sun-Maid Grower/CA Raisin  
Marketing Board, CA

Keith Streigler  
Mid-America Viticulture  
and Enology Center, MO

Al Wiederkehr  
Wiederkehr Wine Cellars, AR

Tedd Wildman  
Stone Tree Vineyards, WA

**At-Large Directors**

Mark Chandler  
(Lodi Winegrape Commission)

Mark Chien  
(Penn State Cooperative Extension)  
David Adelsheim, OR Wine Board  
Greg Gessner/Michael Walker  
(Constellation Wines)

Robert Gallo (E&J Gallo Winery)

Deborah Golino (U C Davis)

Allison Jordan (Wine Institute)

John Aguirre (California Association of  
Winegrape Growers, Ca)

Jennifer Montgomery (WineAmerica)

Rich Smith (Paraiso Vineyards)

Jim Trezise  
(NY Wine & Grape Foundation)

1415 L Street, Suite 460  
Sacramento, CA 95814

Appendix C



State of Michigan  
DEPARTMENT OF AGRICULTURE  
Lansing

JENNIFER M. GRANHOLM  
GOVERNOR

DON KOIVISTO  
DIRECTOR

December 15, 2010

Dr. Tim Martinson  
Senior Extension Associate  
Dept. of Horticulture  
Cornell University  
630 West North Street  
Geneva NY 14456

Dear Dr. Martinson,

I commit to representing the Michigan Grape and Wine Industry Council on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries*.

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$50 / hour including benefits for 20 h annually), this in-kind contribution, over the five years of the project, represents an annual match of \$1000, or a total over the five years of the project of \$5,000.

I understand that funding to support meals, lodging, and airfare will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,

A handwritten signature in black ink that reads "Linda Jones".

Linda Jones  
Executive Director  
Michigan Grape and Wine Industry  
Council

## Appendix C

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

13 December 2010

Dear Dr. Martinson:

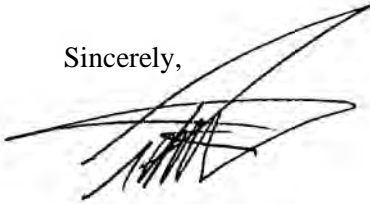
The Minnesota Grape Growers Association is committed to providing representation on the Project Advisory Committee for the SCRI Coordinated CAP project entitled Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.

The MGGA Board of Directors will appoint an association representative each year and understands this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At a rate of \$35/hour for 20 hours annually, this in-kind contribution, over the five years of the project, represents an annual match of \$700 or a total over the five years of the project of \$3,500. The MGGA understands that a limited amount of funding to support meals and lodging will be provided by the project.

Our Association looks forward to actively participating on the advisory committee, and agrees to designate a primary and alternate attendee.

Sincerely,

A handwritten signature in black ink, appearing to read 'Thomas W. Martell', with a large, sweeping flourish extending to the left.

Thomas W. Martell  
President  
Minnesota Grape Growers Association



December 20, 2010

Timothy E. Martinson  
Senior Extension Associate, Dept. Horticultural Sciences  
Cornell University - NYSAES.  
630 W. North Street  
Geneva, NY 14456

Dear Tim,

I commit to representing Coyote Moon Vineyards on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$35/hour for 20 h annually this in-kind contribution, over the five years of the project, represents an annual match of \$700, or a total over the five years of the project of **\$3,500.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,

A handwritten signature in black ink, appearing to read "Phil Randazzo", written in a cursive style.

Phil Randazzo, President  
Coyote Moon Vineyards  
[phil@coyotemoonvineyards.com](mailto:phil@coyotemoonvineyards.com)  
315.761.5631

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing The Connecticut Vineyard and Winery Association on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$35/hour for 20 h annually(substitute appropriate rate), this in-kind contribution, over the five years of the project, represents an annual match of \$700, or a total over the five years of the project of \$3,500.

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,



Howard A. Bursen  
Winemaker, Sharpe Hill Vineyard  
Pomfret, CT, 06258

Email: hbursen@charter.net

## Appendix C



Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing Iowa Wine Growers Association on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$35/hour for 20 h annually (substitute appropriate rate), this in-kind contribution, over the five years of the project, represents an annual match of \$700, or a total over the five years of the project of **\$3,500.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,



Dave Cushman  
General Manager  
Park Farm Winery  
IWGA Chair



*Dove Landing Vineyard*  
*500 South 176th Street*  
*Lincoln, NE 68520*

12-20-10

Dr. Timothy E. Martinson  
Dept. of Horticulture  
Cornell University – NYSAES  
630 W. North Street  
Geneva, NY 14456

Dear Dr. Martinson,

I commit to representing Dove Landing Vineyard on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

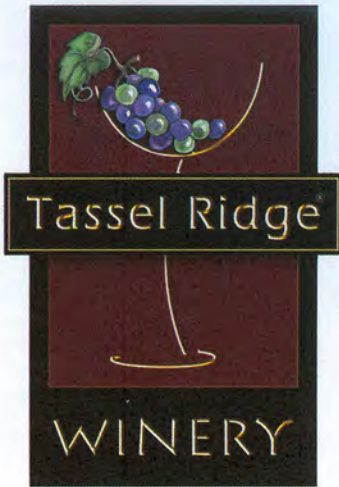
At \$35/ hour for 20 hours annually, this in-kind contribution, over five years of the project, represents an annual match of \$700, or a total over the five years of the project of \$3,500.

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,

R. Thomas Zumpfe  
Dove Landing Vineyard  
500 South 176<sup>th</sup> Street  
Lincoln, NE 68520  
402-432-5310 Cell  
rtzumpfe@windstream.net



1681 220<sup>th</sup> Street  
Leighton, IA 50143

Mail to:  
P.O. Box 115  
Oskaloosa, IA 52577

641.672.WINE (9463)  
www.tasselridge.com

December 9, 2010

Timothy E. Martinson  
Department of Horticulture  
Cornell University – NYSAES  
630 W. North Street  
Geneva, NY 14456

Dear Dr. Martinson:

I am pleased to represent the Iowa Grape Growers Association on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days.

At \$35/hour for 20 hours annually, this in-kind contribution, over the next five years of the project, represents an annual match of \$700 for a total over five years of the project of \$3,500.

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely yours,

A handwritten signature in blue ink that reads "Bob Wersen". The signature is written in a cursive, flowing style.

Bob Wersen  
President

*Tassel Ridge Wines...Simply Extraordinary*

Appendix C

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing Lake Champlain Wines on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$35/hour for 20 h annually, this in-kind contribution, over the five years of the project, represents an annual match of \$700, or a total over the five years of the project of **\$3,500.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,



Rob McDowell  
Vice President  
Lake Champlain Wines  
redwine@charter.net



*Tucker's Walk  
Vineyard*

48332 254TH STREET  
GARRETSON, SOUTH DAKOTA

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing Tucker's Walk Vineyard on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$35/hour for 20 h annually(substitute appropriate rate), this in-kind contribution, over the five years of the project, represents an annual match of \$700, or a total over the five years of the project of **\$3,500.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Greenlee".

Dave Greenlee, co-owner  
Tucker's Walk Vineyard, 48332 254<sup>th</sup> St., Garretson, SD 57030  
(605) 594-6287      dave@tuckerswalk.com



**Cornell University**  
New York State  
Agricultural Experiment Station

**Justine Vanden Heuvel**  
Assistant Professor  
Department of Horticulture  
630 West North Street  
Geneva, NY 14456-0462  
t. 315 945-7022  
f. 315 787-2216  
e. [jev32@cornell.edu](mailto:jev32@cornell.edu)

Timothy E. Martinson  
Dept. of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

Thank you for the invitation to participate as a member of the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries*. I am pleased to accept the invitation and look forward to actively participating on the project.

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel), and that a limited amount of funding to support meals and lodging will be provided by the project. If I am unable to attend a meeting I will designate a substitute to attend in my place.

Sincerely,

A handwritten signature in black ink, appearing to read "Justine Vanden Heuvel".

Justine Vanden Heuvel

**BIOLOGICAL SCIENCES**

Spaulding Hall  
38 Academic Way  
Durham, NH 03824  
(603) 862-3200  
Fax: (603) 862-2717  
extension.unh.edu

*County Offices*

**Belknap County**  
527-5475

**Carroll County**  
447-3834

**Cheshire County**  
352-4550

**Coös County**  
788-4961

**Grafton County**  
787-6944

**Hillsborough County**  
641-6060

**Merrimack County**  
796-2151

**Rockingham County**  
679-5616

**Strafford County**  
749-4445

**Sullivan County**  
863-9200

**Family, Home & Garden  
Education Center**  
629-9494 (Office)  
877-398-4769 (Toll Free)

**UNH Cooperative  
Extension State Office**  
862-1520

Timothy E. Martinson  
Dept of Horticulture  
Cornell University – NYSAES  
630 W. North St  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing the University of New Hampshire Cooperative Extension on the Project Advisory Committee for the SCRI Coordinated CAP project entitled *Northern grapes: Integrating viticulture, winemaking, and marketing of new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this will require a commitment to attend an annual day-long project meeting each winter between January and April, for a total commitment of 2.5 working days (with travel).

At \$47/hour for 20 h annually(substitute appropriate rate), this in-kind contribution, over the five years of the project, represents an annual match of \$940, or a total over the five years of the project of **\$4,700.**

I understand that a limited amount of funding to support meals and lodging will be provided by the project.

I look forward to actively participating on the advisory committee, and commit to sending a designated substitute if I cannot attend.

Sincerely,



Becky Sideman  
UNH Cooperative Extension  
Email: [becky.sideman@unh.edu](mailto:becky.sideman@unh.edu)

IOWA STATE UNIVERSITY  
OF SCIENCE AND TECHNOLOGY

College of Agriculture and Life Sciences  
Department of Horticulture  
Horticulture Building  
Ames, Iowa 50011-1100  
515 294-2751  
FAX 515 294-0730

December 10, 2010

Timothy E. Martinson  
Department of Horticulture  
Cornell University – NYSAES  
630 W. North St.  
Geneva, NY 14456

Dear Dr. Martinson:

I commit to representing Iowa State University and its research, teaching, and extension efforts on the Project Advisory Committee for the SCRI Coordinated CAP project entitled, *Northern grapes: Integrating viticulture, winemaking, and marketing for new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this commitment will require that I attend an annual day-long project meeting to be held each winter between January and April, for a total commitment of 2.5 working days (including travel time).

I understand a limited amount of funding for meals and lodging may be provided by the project.

I look forward to actively participating on the advisory committee, however, if I cannot attend, commit to designating an appropriate substitute.

Sincerely,



Jeff Iles, Professor and Chair  
Department of Horticulture  
106 Horticulture Hall  
Iowa State University  
Ames, IA 50011-1100  
[iles@iastate.edu](mailto:iles@iastate.edu)

## Appendix C

IOWA STATE UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
Cooperative Extension

Johnson County Office  
4265 Oak Crest Hill Rd. SE  
Iowa City, IA  
319-337-2145  
FAX 319-337-7864

December 14, 2010

Timothy E. Martinson  
Department of Horticulture  
Cornell University – NYSAES  
630 W. North St.  
Geneva, NY 14456

Dear Dr. Martinson:

I am willing to representing Iowa State University Extension (ISUE) on the Project Advisory Committee for the SCRI Coordinated CAP project entitled, *Northern grapes: Integrating viticulture, winemaking, and marketing for new cold-hardy cultivars supporting new and growing rural wineries.*

I understand this commitment will require that I attend an annual day-long project meeting to be held each winter between January and April, for a total commitment of 2.5 working days (including travel time).

I understand a limited amount of funding for travel to campus, meals, and lodging may be provided by the project.

I look forward to being an active part of the advisory committee. I feel I can use my ISU Extension background to ensure this project has an appropriate outreach component.

Sincerely,

*Patrick O'Malley*

Patrick O'Malley (omall@iastate.edu)  
Commercial Horticulture Field Specialist  
Iowa State University Extension